

Message Text

UNCLASSIFIED

PAGE 01 BERN 02755 031631 Z

66

ACTION COME-00

INFO OCT-01 EUR-25 ADP-00 EB-11 RSR-01 RSC-01 /039 W

----- 117487

R 031545 Z JUL 73

FM AMEMBASSY BERN

TO SECSTATE WASHDC 7944

AMEMBASSY BONN

AMEMBASSY PARIS

AMEMBASSY VIENNA

AMCONSUL BREMEN

AMCONSUL DUSSELDORF

AMCONSUL FRANKFURT

AMCONSUL HAMBURG

AMCONSUL MUNICH

AMCONSUL STUTTGART

AMCONSUL SALZBURG

AMCONSUL ZURICH

USMISSION BERLIN

UNCLAS BERN 2755

PARIS FOR JOHNSON GARRETT ; STATE FOR COMMERCE

E. O. 11652: N/ A

TAGS: BEXP, SZ

SUBJ: MODIFIED INVEST IN USA SEMINAR, SWITZERLAND

1. THE GOTTLIEB DUTTWEILER INSTITUTE FOR ECONOMIC AND SOCIAL RESEARCH, LOCATED IN RUSCHLIKON NEAR ZURICH, IS SPONSORING A THREE- DAY SEMINAR ON THE THEME " THE USA AS A MARKETING AND INVESTMENT OPPORTUNITY" DECEMBER 6-8. THIS WILL BE A VERSION OF THE " INVEST IN USA" SEMINAR SERIES, BUT MODIFIED TO INCLUDE DISCUSSIONS OF EXPORTING TO THE US, US- EUROPEAN TRADE POLICY PROBLEMS, ETC. EMBASSY BERN COOPERATING WITH THE INSTITUTE, PARTICULARLY AS REGARDS RECRUITING SPEAKERS BOTH FROM EUROPE AND FROM THE US.

2. THE INSTITUTE PLANS TO UNDERTAKE AN EXTENSIVE PROMOTION CAMPAIGN IN GERMANY, AUSTRIA AND SWITZERLAND BEGINNING IN UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BERN 02755 031631 Z

SEPTEMBER. THEY HOPE TO HAVE 100 BUSINESS EXECUTIVES FROM THE THREE COUNTRIES ATTENDING - 60 FROM GERMANY, AND 20 EACH FROM AUSTRIA AND SWITZERLAND. THE INSTITUTE IS A WELL- KNOWN AND HIGHLY- REGARDED NON- PROFIT RESEARCH INSTITUTION WHICH PUBLISHES VARIOUS PROFESSIONAL JOURNALS AND CONDUCTS A SERIES OF BUSINESS AND MANAGEMENT SEMINARS EACH YEAR.

3. ADDRESSEE POSTS WILL BE INFORMED OF DETAILS OF THE SEMINAR AS THEY DEVELOP. ANY ASSISTANCE WITH RECRUITING, OR ANY PUBLICITY WHICH CAN BE GIVEN TO THE SEMINAR, WILL BE APPRECIATED. SHOULD ADDRESSEES WISH TO RECOMMEND PARTICULAR FIRMS OR INDIVIDUALS WHICH MIGHT BE INTERESTED IN ATTENDING, PLEASE SO INFORM BERN.
DAVIS

UNCLASSIFIED

NNNNMAFVVZCZ

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 JUL 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973BERN02755
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: n/a
Errors: n/a
Film Number: n/a
From: BERN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730764/aaaajvwx.tel
Line Count: 80
Locator: TEXT ON-LINE
Office: ACTION COM
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 10 SEP 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10-Sep-2001 by elbezefj>; APPROVED <24-Jan-2002 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> srp 980306
Subject: MODIFIED INVEST IN USA SEMINAR, SWITZERLAND
TAGS: BEXP, SZ
To: STATE INFO BONN
BREMEN
FRANKFURT
MULTIPLE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005